



STEPS TO SOLD

ATTRACT THE RIGHT BUYERS
WITH THE BEST OFFERS.



ASSESSMENT

Evaluate, plan & set expectations

We'll tour your home, suggest repairs, landscaping and staging when necessary, establish an ideal timeline for putting your home on the market.



ACTION

Put the plan in motion

We'll coordinate the details with our suite of preferred home service professionals. Once complete, we'll schedule photos and video. Last, we'll review comparable homes and the most current market stats to determine pricing.



ACHIEVEMENT

Wow, that was easy!

Your well-prepared listing goes active and is presented to the right buyers who make competitive offers. We walk you through home inspection, contract negotiations and settlement. You celebrate and begin your next chapter.

HOUSE

- Gutters cleaned
- Shutters cleaned & painted if needed
- Doors painted, hardware updated*
- Doorbell working
- New front doormat
- Paint window & door frames if needed
- House numbers cleaned or replaced if needed
- Fresh paint on external handrails
- Exterior lights cleaned & working
- Gates & fences cleaned, painted & working

GARAGE & DRIVEWAY

- Garage cleaned & tidy
- Decluttered (easy to see a car will fit)
- Shelving tidy
- Garage door cleaned & functions properly
- Oil & rust stains removed from garage floor & driveway; power wash or paint garage floor

LANDSCAPING

- Lawn mowed & edges trimmed
- Mulch beds cut in, weeded & freshened up
- Seasonal flowers for pop
- Shrubs & trees trimmed
- Yard clear of branches, leaves & toys
- Woodpile stacked neatly, debris disposal

POOL & SPA

- Pool or spa cleaned
- Equipment in good working condition
- Deck cleaned, cracks repaired
- Recent pool/spa inspection report available

**if needed*

THE LIZLUKE STANDARD

EXTERIOR LISTING PREP CHECKLIST

GENERAL RECOMMENDATIONS

- Entryway clean, excess furniture removed
- Light fixtures clean, updated*, in working condition
- Hardware updated*
- Walls & molding freshly painted, neutral color
- Fresh caulk
- Carpets cleaned
- Runners on stairs tacked down
- Hardwood floors cleaned & repairs made*
- Clean fireplace (decorative logs are okay)
- Have recent chimney report available
- Windows cleaned & working condition
- Clean & organize closets
- Curtains, drapes, window sills & door tracks clean
- Vents cleaned

BATHROOMS

- Fresh caulk around sink & tub
- Clean grout & tile
- Clean & organize cabinets
- Fresh white towels

**if needed*

KITCHEN

- Fresh caulk around sink & backsplash
- Clean floors & appliances
- Appliances in working condition
- Pantry, cabinets, counters are clean & uncluttered

LAUNDRY ROOM

- Machines clean & lint trap emptied
- Clean floors
- Shelves clean & uncluttered
- Fresh paint*

BASEMENT

- Utility room clean & uncluttered
- Storage organized
- Sump pump working condition
- Recent HVAC inspection info available
- Filters changed
- Floors cleaned

THE LIZLUKE STANDARD

INTERIOR LISTING PREP CHECKLIST